

Revelstoke Racquet Den Society

June 06, 2007

In attendance:

Kevin Dorrius
Kent Percevault
Norm Langlois
Greg Louttit
Dale Morehouse
Robin McKenzie

Racquet Den Update / Financial Report

City of Revelstoke awarded Revelstoke Racquet Den Society a grant of \$2000
City of Revelstoke is holding \$6650 for Revelstoke Racquet Den Society in dues from membership sales in the spring of 2007
City of Revelstoke is also holding approximately \$5000 from last year (2006) membership sales
the monies from key deposits are left with the City of Revelstoke and NOT counted as dues revenue for Revelstoke Racquet Den Society since it will be returned to folks when they return their keys
City of Revelstoke has taken on a tentative/temporary lease with Snow Valley Holdings for Revelstoke Racquet Den Society
at around September 01, 2007, Revelstoke Racquet Den Society will take on a lease with Snow Valley Holdings
Revelstoke Racquet Den Society has paid rent on the courts until July, 2007 and should be able to pay rent for the remainder of the year (2007) without difficulty

Society Incorporation Documents

a name search for Revelstoke Racquet Den Society was successful so this will be the name we use on our application papers for society status
it will be a non-profit society
society incorporation papers were distributed for signatures
some of the requirements of the societies act require that we hold an AGM annually at which the executive be elected and that fees be set and that the meeting be open to all members of the society

Membership Drive / Marketing

good membership sales in the spring of 2007
looking forward to another aggressive membership drive in the fall of 2007 in preparation for the winter season
it was felt that the word of mouth approach worked well previously and would be the

preferred approach again this time
it would be great if each member were to sign up one or two members

Sponsorship

questioned the validity of selling advertising for Revelstoke Racquet Den Society as purely advertising with such a small audience (our members)
discussed the "benefits to employees" approach and the possibility of making day or session passes available to business for their employees/customers
suggestion was to speak to specific businesses rather than blanketing all businesses in Revelstoke
a further suggestion was to develop a small, eye catching poster for bulletin boards, staff rooms, public areas to raise awareness of the existence of the society and the facilities
while discussing participation in a discount booklet, it was felt that there was no advantage offering a discount on a membership, but that a discounted day pass was a worthwhile offer

Eye Guards

The executive wants to really promote the use/wearing of eye protection and should lead by example
Revelstoke Racquet Den Society should investigate purchasing one/several eye guards from Squash Canada to resell to members

Other business

The summer squash ladder is coming soon